ANNA MAZARSKY / FREE GUIDE

THE AI DECK

Investor Check

Seven checks to run before an AI drafted deck reaches a fund. Investors spot generic logic in seconds. Fix it before they do.

HOW TO USE THIS

THIRTY MINUTES. ONE HONEST PASS.

Open your deck next to this guide. Run each check in order. Mark it pass or fail. Be strict. A partner will be.

YOUR SCORE

0 to 2 fails. The logic holds. Tighten and send.

3 or more fails. The deck will cost you meetings. Fix the argument before the next intro.

A NOTE BEFORE YOU START

This guide is educational material based on my experience reviewing decks. It is not legal, financial or investment advice, and no checklist guarantees funding or any investor outcome. Use your own judgment and qualified advisors for decisions specific to your company.

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01

THE TEN SECOND TEST

THE TEST

Read only your slide titles, in order.

IT FAILS WHEN

The titles describe topics. Market. Team. Product. Nothing an investor could repeat to a partner.

THE FIX

Rewrite every title as a claim. Read them aloud in sequence. They should tell the investment story without a single body line.

☐ PASS ☐ FAIL

02

THE AI LANGUAGE HUNT

THE TEST

Read every slide out loud. Circle the AI tells:

- "Not just X, we are Y" and every flip of it.
- Leverage, seamless, revolutionary, empower, unlock, ecosystem, game changing.
- Three adjectives in a row. Lines any competitor could paste unchanged.

IT FAILS WHEN

You circle more than two. A partner spots this pattern in seconds and stops trusting the rest.

THE FIX

Delete the trick. State one fact with a number, a customer or a result.

Before: "We are not just another logistics platform, we are the future of supply chain visibility."
After: "We cut dispatch time from 4 hours to 18 minutes." Use your real numbers.

☐ PASS ☐ FAIL

03

THE WHY NOW PROOF

THE TEST

Find the slide that explains why this round, this year.

IT FAILS WHEN

The answer is a market size number, or the slide is missing.

THE FIX

Show the shift that opened the window and the evidence that you are already moving through it. Investors fund timing backed by evidence.

☐ PASS ☐ FAIL

04

THE NUMBER THAT CARRIES THE ROUND

THE TEST

Pick the one metric the whole raise rests on.

IT FAILS WHEN

It shows up late, changes between slides, or collapses under one hostile question.

THE FIX

Put it early. Keep it identical everywhere. Prepare the proof behind it before anyone asks.

☐ PASS ☐ FAIL

05

THE USE OF FUNDS LOGIC

THE TEST

Connect the amount you raise to the milestone it buys.

IT FAILS WHEN

The slide is a list of hires and budgets. That is a spreadsheet.

THE FIX

Name the milestone that makes the next round easy, then show how this money gets you there. A milestone is a reason to invest.

☐ PASS ☐ FAIL

06

THE FIRST TEN QUESTIONS

THE TEST

Write the ten questions a skeptical partner will ask.

IT FAILS WHEN

You have answers in your head and no proof on paper. Most rounds stall in Q&A, long after the slides looked fine.

THE FIX

Prepare the answer and the evidence for each one. Rehearse the hardest three out loud.

☐ PASS ☐ FAIL

07

THE INVESTOR FIT FILTER

THE TEST

Check every name on your list against stage, ticket size and thesis.

IT FAILS WHEN

Names on the list because they are famous, nearby or friendly.

THE FIX

Cut every fund that fails one of the three. A sharp deck sent to the wrong fund still gets a polite pass.

☐ PASS ☐ FAIL

SCORECARD

COUNT THE FAILS.

01	The ten second test	Pass	Fail
02	The AI language hunt	Pass	Fail
03	The why now proof	Pass	Fail
04	The number that carries the round	Pass	Fail
05	The use of funds logic	Pass	Fail
06	The first ten questions	Pass	Fail
07	The investor fit filter	Pass	Fail
	Total fails		_____

More than two? The argument breaks under questions. That is what I fix.

YOUR NEXT MOVE

FIX THE ONE THING COSTING YOU THE ROUND.

You found the gaps. I close them. Bring the deck and the hardest question. We leave with the fix agreed.

STRATEGY SESSION / 30 MINUTES

$250

Full $250 credited toward a follow up project.

BOOK AND PAY NOW →

PITCH DECK AUDIT

$750

Slide by slide written assessment with a prioritised fix list.

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